



**Downtown Brockton Association**  
 P. O. Box 4306 \* Brockton, MA 02303 \* (508) 587-4322

September 2011

Dear Friends:

It's time to start thinking "Holiday Parade". This year's parade, which marks the 25<sup>th</sup> anniversary of the Holiday Parade, will be held on Saturday, November 26th, 2011, with a step off time of 1:00pm.

**THEME: "25 Years of Parade Memories"**

As in the past, there will be numerous awards given out to the best floats and marchers by the judges and co-chairs. We encourage your organization's participation in this very special event. Anyone may enter! Any floats, musical organizations or marching processions are welcome!

- Your registration is absolutely FREE!
- The cut off date for registration is November 12<sup>th</sup> (FIRM).
- Informational package will be sent to you the 3<sup>rd</sup> week in November.
- Sponsors are invited for Parade Groups and Annual Holiday Program Book.
- **SEE ADDENDUM ATTACHED - REMEMBER -NO SANTAS PLEASE**

Thank you for your interest in Brockton – "The City of Champions". With your help, we can make the 25<sup>th</sup> Annual Parade the biggest and best ever!!  
 The "2011" Parade Committee

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 Detach Here and Return to DBA

Contact Name: \_\_\_\_\_ Group/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

***Please Check Only One:***

March Only \_\_\_\_\_ # of People \_\_\_\_\_

Float \_\_\_\_\_ Size in Feet \_\_\_\_\_

March & Vehicle \_\_\_\_\_ # of People \_\_\_\_\_ Vehicle size in Feet \_\_\_\_\_

Please tell us a little about your organization: \_\_\_\_\_

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 Please return this form to: Downtown Brockton Association, P. O. Box 4306, Brockton, MA 02303  
 For More Information Call (508) 587-4322 or (508) 580-7840